DBC Framework : Mothers of children under five years old always use the toilet for defecation when at home.

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| **Behavior** | **Priority Group/Influencing Group** | **Determinants** | **Bridges to Activities** | **Activities** |
| Mothers of children under five years old always use the toilet for defecation when at home. | **Demographics:** Mothers of children aged 0 to 5 years with low-income speaking Hausa and living in the rural area of ​​Maradi. **Daily activities:** Daily activities schedule very overloaded (Seeking water early in the morning, looking for firewood, prepare breakfast ,lunch and dinner). During the rainy season they help their husbands in farming activities.**Common desire:** Overcome food insecurity and having a healthy life with healthy children. Like to be appreciated by others and practice animals raising.**Barriers to behavior:** Access to latrines remains a major barrier and find it difficult to remainber to use latrine.**What they know, feel and do related to the behavior:** The priority group think latrines ensure privacy and protection to women but think latrine bring flies / cockroaches and worm in the house.  | **1. Perceived positive consequences** (Using a latrine can provide privacy )**2. Perceived access****3. Perceived Susceptibility / Perceived Risk**  **4. Cue for action/Reminder**  | 1.1 Increase the perception that the use of latrines guarantees privacy for mothers2.1 Increase the perception that it is not difficult at all to get the materials needed to practice this behavior3.1. increase the perception that defecating in a latrine can reduce the risk that children get diarrhea4.1 Increase the capacity to remember to use latrine whenever we want to defecate  | 1.1.1 Organize a sensitization caravan on **Latrine- privacy** (Drama, songs and dance, spot) 1.1.2 Organize taboos free day on latrine and intimacy theme. (Testimonies, stories latrine / privacy and dance) 1.1.3 Organize group discussion on latrine and privacy (religious leaders, women etc)2.1.1 Roll out CLTS in communities and follow up2.1.2 Train and provide equipment to artisan masons for latrine slab construction 2.1.3 Organization of artisan masons network2.1.4 Market research on the production and sale of flat slab for latrine and ventilation pipe3.1.1 Shit calculation and bottle of water CLTS triggering tools3.1.2 Organized focus group discussion.3.1.3 on feacal disease prevention during child nutritional and health status monitoring.4.1.1 Produce a humorous notice alongside the paths that people take when they’re going to defecate in the open, reminding them that most people in their village use a latrine. 4.1.2 Produce posters on latrine use |
| **Indicator :** |  **Process indicators :** |